



FOR IMMEDIATE RELEASE

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FairWarning® to Host Webinar on the True Cost of Patient Privacy Breaches

Webinar to Feature Randy Gainer, the attorney who represented Providence Health & Services in the first Resolution Agreement resulting from violation of the HIPAA privacy and security rules

WHAT: FairWarning, Inc. a global provider of healthcare privacy auditing solutions, will host a Webinar titled "Beyond the Fines: The True Cost of a Patient Privacy Breach."

DATE: Wednesday, September 8th, 2010

TIME: 11:00 AM Pacific / 2:00 PM Eastern Time

WHY: The true cost of a privacy breach goes far beyond state and federal fines, including such things as patient notification expenses, legal fees, productivity loss, and reputational damage. Hear from an attorney who has negotiated settlements with the federal government after patient privacy breaches regarding the time and cost involved in a major privacy breach. Next, learn the latest statistics on privacy breaches involving inappropriate access to electronic health records, and the success that FairWarning® customers are experiencing in reducing the number of patient privacy violations and managing risk. Finally, discover a new tool for calculating your potential exposure should a privacy breach occur.

ABOUT THE SPEAKER: Randy Gainer is a partner with Davis Wright Tremaine LLP. Mr. Gainer represented Providence Health & Services in negotiations with the federal Department of Health and Human Services regarding claims that Providence violated the HIPAA Privacy and Security Rules related to the theft of backup tapes and disks containing patient information. He continues to represent Providence as it implements the Corrective Action Plan negotiated with HHS. His practice emphasizes advising businesses regarding data security and privacy laws and litigating computer system disputes.

REGISTRATION: There is no registration fee for your attendance at this educational webinar, Registrants will automatically be sent a replay of the webinar as well as the materials, even if they cannot attend live. Pre-registration is now open and required (paste this link in a Web browser):
<https://fairwarningevents.webex.com/ec06051b/eventcenter/enroll/register.do?formId=0&formType=0&loadFlag=1&siteurl=fairwarningevents&confId=279069125&SourceID=MA>.

MEDIA CONTACT:
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About FairWarning, Inc.

FairWarning® is a global leader in appliance-based software solutions which monitor and protect patient privacy in electronic health records enabling healthcare providers and health information exchanges to confidentially connect physicians, clinics, patients and affiliates. FairWarning®'s turn-key privacy auditing solutions are compatible with healthcare applications from every major vendor including Allscripts, Cerner, Epic, GE, McKesson, MEDITECH, Siemens, and many others. Customers consider

FairWarning® privacy auditing solutions essential for compliance with healthcare privacy regulations such as ARRA HITECH privacy and meaningful use criteria, HIPAA, EU Data Protection, UK Freedom of Information Act, California SB 541 and AB 211, and Canadian provincial healthcare privacy law. For more information on FairWarning® visit www.FairWarningAudit.com, email Solutions@FairWarningAudit.com or call 001 727 576 6700.