



FOR IMMEDIATE RELEASE

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**Healthcare Privacy Breach & Best Practice Findings Report Reveals
Care Providers Can Significantly Reduce Breaches**

*FairWarning® releases healthcare privacy breach damages calculator to estimate the cost of
misuse of access to Electronic Health Records*

ST. PETERSBURG, Fla. – September 23, 2010 – FairWarning, Inc., a leading supplier of solutions which monitor and protect patient privacy in Electronic Health Records, today announced the availability of a Privacy Breach & Best Practice Findings Report detailing privacy breach statistics, breach reduction strategies and costs associated with a breach for care providers globally. This report was created utilizing statistical, empirical and anecdotal experience from care providers representing more than 300 hospitals and 1,400 clinics which have deployed FairWarning's privacy breach monitoring solution. Additionally, FairWarning® has released an interactive breach damages calculator which enables healthcare providers to calculate the potential costs of a major patient privacy breach.

The report reveals that providers without privacy breach monitoring to track and thwart unauthorized access are likely to have at least 25 to 100 incidents privacy breaches per month. Providers who deploy privacy breach monitoring solutions coupled with employee training, incident remediation and sanctions experience a dramatic reduction to between one and three breaches each month. For many providers this shift represents an 85 to 99 percent reduction in the number of privacy breaches.

High level findings from the report include:

- Privacy breaches are global phenomena.
- Leading care providers are reducing breach occurrences. Care providers experience between 85 and 99 percent reduction in breaches and dramatic improvements to patient privacy and institutional compliance by weaving privacy breach monitoring results into the fabric of their training, awareness and sanctioning programs.
- Privacy breach monitoring must be supported by training, sanctioning programs and ongoing risk assessment in order to achieve significant reduction in privacy breach levels.
- Care providers without privacy breach detection experience continued risk exposure.

The FairWarning® **Privacy Incident Damages Estimator**, which is freely available, enables healthcare providers to estimate the damages which result from a high-profile patient privacy incident. This calculator incorporates financial and reputational consequences that are associated with the care provider's legal responsibility to promptly respond to a suspected incident, mitigate the potential damages, disclose the incident to the patients involved, sanction employees and report the incident to the federal government and media. The calculator is based on a patient privacy incident involving at least 500 patients which escalates into a Compliance Review and into a three year Resolution Agreement.

To request the **Healthcare Privacy Breach & Best Practice Findings Report** or the FairWarning® **Privacy Incident Damages Estimator**, please contact Solutions@FairWarningAudit.com.

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About FairWarning, Inc.

FairWarning® is a global leader in appliance-based software solutions which monitor and protect patient privacy in electronic health records enabling healthcare providers and health information exchanges to confidentially connect physicians, clinics, patients and affiliates. FairWarning®'s turn-key privacy auditing solutions are compatible with healthcare applications from every major vendor including Allscripts, Cerner, Epic, GE, McKesson, MEDITECH, Siemens, and many others. Customers consider FairWarning® privacy auditing solutions essential for compliance with healthcare privacy regulations such as ARRA HITECH privacy and meaningful use criteria, HIPAA, EU Data Protection, UK Freedom of Information Act, California SB 541 and AB 211, and Canadian provincial healthcare privacy law. For more information on FairWarning® visit www.FairWarningAudit.com or email Solutions@FairWarningAudit.com.