



FOR IMMEDIATE RELEASE

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FairWarning® Announces the Release of HITECH Privacy Essentials

Package Provides FairWarning® Privacy Auditing Financial Incentives to Care Providers Who Are Investing in Endpoint Encryption

ST. PETERSBURG, Fla. – July 6th, 2010 – FairWarning, Inc., a leading supplier of solutions which monitor and protect patient privacy in Electronic Health Records, today announced the release of FairWarning® HITECH Privacy Essentials package for privacy breach detection. FairWarning® HITECH Privacy Essentials is a bundled package designed for rapid deployment and compliance among healthcare providers.

Increasingly, FairWarning® customers are adopting endpoint encryption alongside privacy breach detection to address key components of ARRA HITECH. FairWarning® HITECH Privacy Essentials offers financial incentives to care providers who have purchased or are in the process of purchasing endpoint encryption. Based on experience with over 300 hospitals and 1,200 clinics, FairWarning® HITECH Privacy Essentials includes out-of-the-box detection of over 100 of the most common privacy breach scenarios, allowing for streamlined implementation and improved compliance.

The FairWarning® HITECH Privacy Essentials package offers:

- Financial incentives for the adoption of privacy breach detection along with endpoint encryption
- Auditing of up to nine (9) application audit log sources
- HITECH Privacy Essentials Reporting and Analytics Package
- Streamlined implementation process designed for use in less than 90 days

“Our customers are addressing the biggest privacy vulnerabilities using a combination of endpoint encryption and privacy breach detection,” says Kurt Long, FairWarning® Founder and CEO. “We are pleased to offer healthcare organizations an incentive program to help protect patient privacy.”

To learn more about FairWarning® HITECH Privacy Essentials, and hear how privacy breach detection can help avoid a compliance review, register for the upcoming webinar [“Avoiding a Compliance Review: A Plan to Fulfill Privacy Requirements”](#) on July 21st. Visit <https://fairwarningevents.webex.com/fairwarningevents/onstage/g.php?t=a&d=661375313> for more information or to register.

For immediate information, please contact Solutions@FairWarningAudit.com.

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About FairWarning, Inc.

FairWarning® is the world’s leading supplier of cross-platform healthcare privacy auditing solutions for Electronic Health Records. FairWarning® proactively protects healthcare organizations from emerging legal and privacy threats which include medical identity theft, identity theft, and other forms of healthcare information crimes. FairWarning is industry’s leading best practice solution for automating privacy auditing. The company is located in St. Petersburg, FL, to learn more, visit www.fairwarning.com or call U.S. 727 576 6700.