

## MEDIA ADVISORY

**FOR IMMEDIATE RELEASE**

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### **Healthcare Survey Reveals Organizations are Mobilizing to Meet New ARRA HITECH and Red Flags Rule Compliance Requirements**

#### ***Healthcare Organizations Trying to Comply but Challenges Remain***

**ST. PETERSBURG, Fla.** – January 26, 2010 – In a survey of more than 200 unique hospitals from across the US, nearly half of healthcare organizations, 47.3 percent believe their organization is already compliant with federal privacy laws such as ARRA HITECH and HIPAA and is audit ready. However, nearly one-third of survey respondents stated they will not be compliant with ARRA HITECH requirements by the deadlines. The survey reveals that organizations are concerned with the challenges of monitoring dozens of healthcare applications, as well as deploying key technologies that will meet “accounting of disclosure,” user privacy monitoring, and patient privacy monitoring requirements.

In November of 2009, [FairWarning®](#) commissioned an independent firm to execute a national survey of healthcare providers. The majority of survey respondents were compliance, privacy or risk personnel, followed by IT management and executive management. The survey was designed to elicit answers regarding opinion and insights on new healthcare privacy regulations, specifically ARRA HITECH and FTC Red Flags Rule, patient safety, privacy and auditing budgets and information technology risk management. On January 27<sup>th</sup>, 2010, [FairWarning®](#) in partnership with [Deven McGraw](#) and [John Houston](#), members of the Privacy and Security Workgroup of the Health IT Policy Committee, will host a [webinar](#) to unveil the full findings of the Survey.

**WHAT/WHO:** [FairWarning, Inc.](#) a provider of healthcare privacy auditing solutions, in conjunction with Deven McGraw, Director of the Privacy Project at the Center for Democracy and Technology and John Houston, Vice President: Information Security and Privacy; Assistant Counsel at the University of Pittsburgh Medical Center, will host a Webinar titled [“The State of U.S. Healthcare Privacy – Survey Results and Expert Perspectives”](#) in which the full results of the survey will be revealed.

**WHEN:** Wednesday, January 27<sup>th</sup>, 2010, 11:00 a.m. Pacific/ 2:00 p.m. Eastern

**WHY:** This Webinar will provide expert insights and survey data on the following:

- Awareness and understanding of new privacy laws surrounding willful neglect and breach notification
- Perceived impact of ARRA HITECH “Accounting of Disclosure” requirements
- Adoption rate of automated systems and processes that will meet compliance requirements
- Perceptions surrounding government enforcement of the new laws and likelihood of an audit

- Deployment and effective use of privacy and auditing tools for compliance

**REGISTRATION:** Pre-registration is now open and required. Individuals registering for the webinar will automatically receive the full survey report. To register, please paste this link in a Web browser: <https://fairwarningevents.webex.com/ec06051/eventcenter/enroll/register.do?formId=0&formType=0&loadFlag=1&siteurl=fairwarningevents&confId=278699241>.

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### **About FairWarning®**

[FairWarning®](#) is a leading supplier of privacy surveillance solutions for Electronic Health Records. [FairWarning®](#) patient privacy auditing and monitoring is essential for complying with recent privacy regulations such as ARRA HITECH / accounting of disclosures, FTC Red Flags Rule, HIPAA, California SB 541 & AB 211 and other State Laws, as well as UK & EU Data Protection Acts, NHS IGT guidelines and Canadian Provincial laws. Healthcare's leading organizations have deployed [FairWarning®](#) privacy surveillance solutions. [FairWarning®](#)'s production customers range in size from 1,000 to 70,000 users. [FairWarning®](#) customers represent nearly 300 hospitals and over 1,000 clinics in the United States, Canada and United Kingdom. To learn more about [FairWarning®](#), visit [www.FairWarningAudit.com](http://www.FairWarningAudit.com) or call the call the company at 1-866-602-8433 (U.S. Toll Free) or +1-727-576-6700 (International).